

Creating HQ tutorials

Martin Matulík

Crafting a tutorial



Various approaches

Proper crafting

Quick & Dirty

Time consuming

Time saving

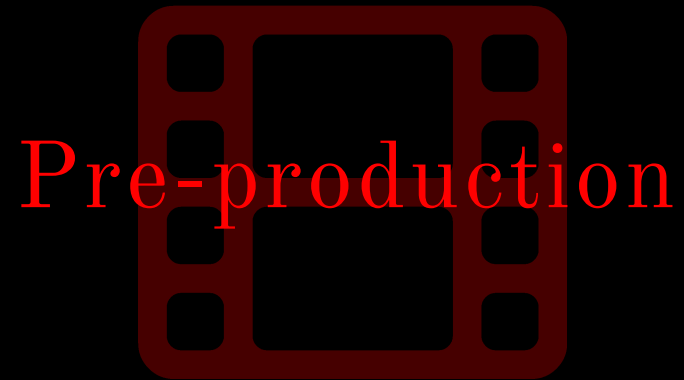
Astonishing results

Crude results

Requires advanced skills

Basic skills

Various approaches





Proper crafting

Proper crafting

1. Learn to perform a repair:

- Survey possibilities.
- Watch tutorials.

2. Gather resources & prepare stage:

- Buy replacement parts.
- Prepare tools.
- Set up lighting & camera.

3. Shut up and shoot!

- Perform a repair.
- Check your footage.

4. Digest material.

5. Prepare audio:

- Write a commentary.
- Rehearse it.
- Record voice-over.

Proper crafting

6. Process records:

- Clean up BG noise.
- Cut the shit.
- Crisply enhance voice.

7. Perform a rough cut:

- Clips on timeline.
- Audio to action.
- Assets where appropriate.

8. Fine (tuning) cutting:

- Phase adjacent frames.
- Keyframe transitions.

9. Carry out Color Correction:

- Individual shots.
- Shot to shot consistency.
- Grading footage.

10. Add visual effects:

- Create CGI.
- Compose together.
- Keyframe transitions.

11. Mix audio:

- Adjust clip's volume.
- Balance tracks.
- Normalize.


Proper crafting

12. Finalize the movie:

- Check everything works.
- Remove unused stuff.
- Backup your project.

13. Render video files:

- **Set up renderer.**
- **Execute encoding.**
- **Enjoy it!**



Quick & Dirty

Quick & Dirty

1. Learn to perform a repair:

- Survey possibilities.
- Watch tutorials.

2. Gather resources

& prepare workplace:

- Buy replacement parts.
- Prepare tools.
- Set up camera & illumination.

3. Shut up and shoot!

- Perform a repair.
- Comment it continuously.
- Check your footage.

Quick & Dirty

4. Edit material:

- Digest material
- Clips on timeline.
- Cut the shit.
- Keyframe transitions.
- Adjust volume.
- Check the sequence.

5. Render video files:

- Set up renderer.
- Execute encoding.
- Enjoy it!



Optimized approach

Optimized approach

1. Learn to perform a repair:

- Survey possibilities.
- Watch tutorials.

2. Gather resources & prepare stage:

- Buy replacement parts.
- Prepare tools.
- Set up lighting & camera.

3. Shut up and shoot!

- Perform a repair.
- Check your footage.

Optimized approach

4. Prepare NLE:

- Digest material.
- Clips on timeline.

5. Record audio:

- Comment while watching.
- Clean BG noise.
- Enhance voice.

6. Perform cutting:

- Audio to action.
- Assets where appropriate.
- Phase selected frames.
- Keyframe transitions.

Optimized approach

7. Stylize footage:

- Shot to shot consistency.
- Grading sequence.
- Create & compose VFX.
- Balance audio tracks.
- Normalize.

8. Render video files:

- **Check the sequence.**
- **Backup your project.**
- **Set up renderer.**
- **Execute encoding.**
- **Enjoy it!**



Comparing variants

Comparing variants

Quick & Dirty

25h

Optimized approach

70h

Proper crafting

150h



STAR WARS
EPISODE I
THE PHANTOM MENACE



Matulik.martin@gmail.com

+420 77 99 707 24

www.555Production.cz

Thank you!

